



AGENDA

Coca-Cola Sign Re-lighting Ceremony

April 15th, 2016 8:15PM

Located at the corner of Florida and Third Streets

Second Line led by Michael Foster Project

Davis Rhorer – Emcee

Downtown Development District Executive Director

1. Honorable Melvin “Kip” Holden
Mayor-President - City of Baton Rouge/Parish of East Baton Rouge
2. John Spain
Baton Rouge Area Foundation Executive Vice President
3. Melanie Clark
Coca-Cola Bottling Company United Vice President of Marketing
4. Jody Montelaro
Entergy Louisiana, LLC Vice President of Public Affairs
5. **After a countdown, Mayor Melvin “Kip” Holden will FLIP the switch! Following the historic re-lighting of the sign there will be ceremonious caroling of a vintage Coca-Cola jingle by GSJ Men’s Group. The entertainment is provided by the Arts Council of Greater Baton Rouge.**



*Baton Rouge
Area Foundation*



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